

APRIL 78

# Publisher's Comments:

Hello again! Here we are with the April issue of Cload™ Magazine, hopefully a little closer to the middle of the month. Our eventual target is drop the cassettes in the mailbox on the first of the month, which might actually happen by June. As you may imagine, we're up to our ears with things that need to be done by yesterday.

You'll notice that this issue is a bit longer than last month's - about a C - 45 instead of a C - 30. We hope you'll find the programs just as enjoyable and easy to load. We haven't received any reports of smashed cassettes (courtesy of the U.S. Postal Service) but it will eventually occur, possibly to you. If you receive a cassette which is obviously crunched, immediately write " Refused - Damaged " on the envelope and send it back. If it hasn't been opened (or look like it), the Postal Service will return it without requiring additional postage. When we get the poor thing back, we'll give it a decent burial and send you a new copy.

We have been receiving an encouraging number of front covers - some of them downright artistic. It's amazing what can be done with the graphics when a bit of human ingenuity is applied. This was an area that we were worried about. Artistic creations have a way of refusing to adhere to a publishing schedule. This month's cover was a last ditch effort by yours truly - an expression of capitalistic pigdom at its decadent worst. Definitely poor taste.

If you wish to submit a program for publication, please use the " REM " statement to put your name and address in the program itself. That way we won't lose your card or letter and send money to someone else - or send you money that someone else earned (you wouldn't want that). It also tells the world what a great programmer you are, because we'll leave it in when we publish it - credit where credit is due, and all that. If you need your cassette back, be sure to indicate so on the cassette. Otherwise we prefer to file the original copy - then there is less chance of a bad copy.

Rambling right along, we'd like to mention a newsletter which is written for TRS - 80 users. It's put out by a fellow named R.Gordon Lloyd, 7554 Southgate Rd., Fayetteville, NC 28304. At \$10 a year, it seems like a good deal.

Are you suffering sore fingers from pulling plugs? If you would like some rather detailed instructions on how to modify your cassette recorder to prevent digital arthritis, send us a stamped, self - addressed envelope with " cassette modification " scribbled somewhere on it. We'll send it back with the instructions. This freebie is good for everyone, not just subscribers. We'll probably also stuff in some information on a box which does essentially the same thing, except that it doesn't require any modification whatsoever, and it allows dual recording, cross - taping, etc. Our impoverished editor is pushing this box on the side, trying to get enough money to put gas in his motorcycle - salaries aren't too high around here.

Speaking of money, we hadn't planned what to do with single issue prices, for those who want to sample our wares before buying a subscription. Up till now, we've been accepting \$2.00 for singles, but on April 30, the single issue cost is \$3.50 each prepaid. This is highway robbery compared to the subscription price, but it's still cheaper than any of the program cassettes we've seen so far, and we don't lose near as much money on the deal. We're keeping the \$24.00 a year subscription price for awhile, based on excellent user response and poor financial judgement.

The last comment this month involves level I and level II BASIC. We'll be publishing programs for both, keeping the smaller, simpler stuff in level I and 4K. Obviously, the larger and more complex programs may need level II and/or 16K to run. We will strive to keep upward compatibility at a maximum (that is, the more powerful machines can run the simpler programs).

Happy April issue!

RD711 *Elroy*  
R D McElroy Publisher

## CLOAD™ MAGAZINE'S GROCERY MARKET SURVEY WORKSHEET (use copies)

Name of store \_\_\_\_\_

Distance to store (miles) \_\_\_\_\_

ITEM	BRAND	SIZE	PRICE
Weiners	Oscar Meyer	1 lb	_____
Fresh chicken	whole - cut up	price per lb	_____
Hamburger	Regular ground	per lb	_____
Chuck roast	Bone in	per lb	_____
Salad dressing	Kraft miracle Whip	1 quart	_____
Coffee	Maxwell House	1 lb	_____
Milk	Whole, Homogenized	1/2 gal	_____
Flour	Gold medal	5 lb	_____
Corn Flakes	Kellogg's	18 oz	_____
Frosted Flakes	Kellogg's	20 oz	_____
Rice - regular	Uncle Ben's	2 lb	_____
Bread	Wonder	24 oz	_____
Bread	lowest price	24 oz	_____
Tuna	Star Kist	9 1/4 oz	_____
Carrots	fresh - in cello	1 lb	_____
Oranges	fresh - juice type	1 lb	_____
Kleenex Tissues	pop-up box	200 tissues	_____
Paper towels	Scott	large roll	_____
Hard margarine	lowest priced	1 lb	_____
Sugar	lowest priced	5 lb	_____
Eggs	Large, Grade AA	1 doz	_____

(optional)

Alpo dog food (canned) size \_\_\_\_\_ price \_\_\_\_\_

Kal Kan cat food size \_\_\_\_\_ price \_\_\_\_\_